



8 for the kids

While Marvin writes its history with people, it is also living an adventure involving the heart: from the heart of the watch to the heart of the world, Marvin has taken the step, making the most of its international network to act more widely and to provide loyal support to the 'mother and child' projects of the Swiss Terre des hommes foundation (www.tdh.ch).

With watches that provide its customers with authenticity, Marvin is offering these same customers the opportunity to join it in the aim of helping drive the **8 for the kids** action: for each watch sold, 8 Swiss francs will be donated to Terre des hommes. The operation is permanent.

The key to building a world that is just a little better beats in the time signature of **8**, the brand's magic number, written in one way or another in passion red on its dials.

It is as easy as clicking on your mouse...one click and the customer's contribution to Terre des hommes is complete! Marvin proposes, the customer disposes. No one is obliged to make this social gesture. However, if you are convinced that you do belong to this great worldwide family, simply log onto the website www.marvinwatches.com.

There, click on the **8 for the kids** section. Enter the individual serial number engraved on the back of your watch in the appropriate box, and a contribution will be added to the funds for Terre des hommes. You can add your contact details, but this is not a requirement and discretion is guaranteed. The only details we do need are: the watch serial number, your e-mail address and the security code provided. Click to confirm and the **8** Swiss one-franc coins will be sent to help Terre des hommes's 'mother and child' projects.

Marvin is not trying to convert anyone, simply to link its name and those of its customers to a form of personal responsibility for the most underprivileged: a kind gesture for others simply by investing a little of your *time* in them.

8 for the kids (summary)

Marvin's renaissance is an adventure driven by passion. Thanks to its international network, the brand wants to share its passion with customers who are open to the world. It invites them to join it to act in support of the Terre des hommes foundation's 'mother and child' project. With **8 for the kids**, a fine watch can also help the most underprivileged.